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# A ONE-IN-A-MILLION LIFESTYLE EXPERIENCE

# BEHOLD



#### IT'S EVERYTHING YOU EVER IMAGINED



#### A MAGNIFICENT SURPRISE UNVEILS UNEXPECTEDLY

Back in 1905 in South Africa, a miner was working four feet below the ground. As he was digging deeper, he spotted something glistening peering at him through the dirt. Carefully, with a pen knife, he scraped it out. On the face of it, it was nothing but a large colourless rock, as big as his fist. But those were times when amazing discoveries were happening all over the world. Could this be another such discovery?

His heart pounding, the miner took the rock to his surface manager. The surface manager looked at it and threw it out of the window saying it was nothing but a piece of rock crystal. The miner was, however, not convinced of this opinion. He ran out and retrieved it back and looked at it again. Only to discover that it was a 3106-carat rough diamond. A diamond so big that it deserved to be in a royal heirloom.

Christened the "Cullinan", it was then presented to King Edward VII. A duplicate was made and sent by ship with much fanfare and security. Meanwhile, the original stone was sent by ordinary mail in a biscuit tin. Out of the rough diamond, 9 principal diamonds arose and today are part of the British royal collection.

We, at M3M, take inspiration from this priceless legend.





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#### **ENVISIONING THE EXPERIENCE**

To replicate an experience as legendary as owning the Cullinan, we needed stalwarts who were masters in their game. Minds and hearts that could envision experiences and bring them effortlessly to life. DP Architects Singapore, we realized, was right up that alley. With brilliant icons designed around the world that have redefined architectural standards, we were sure that this was the right time to involve the DPA team in creating our next legend.



## THE FINEST ARCHITECTURE FOR AN OUTSTANDING LIFESTYLE





**DP ARCHITECTS** SINGAPORE

Luxury can be defined in various ways. It's your flaunts and your refrains. What you choose and turn down. It's a bouquet of experiences you curate every moment.

For us it's about curating a collection of valuable experiences, so precious that they rival the grandeur of the Cullinan itself. An experience of living in the skies, walking the soft clouds, breathing in the freshness, and feasting your eyes on the exotics around. Just a few things that our team accomplishes effortlessly for you. To bring together all these extraordinary experiences, we have partnered with the esteemed DP Architects from Singapore, who possess their own enchanting mastery of design. DP Architects are internationally acclaimed leaders in areas such as town planning, landscape architecture, and urban planning. Their expertise will shine through in the lavish design of The Cullinan. With their meticulous attention to detail, commitment to excellence, and knack for creating harmonious spaces, DP Architects will play a significant role in establishing this development as an iconic symbol of luxurious living.

We call them our wizards who sway their magic wand.







### 9 LIVES, 9 DIAMONDS

Legends live forever. So will the Cullinan remain a legend for eternity.

And just as the uncut diamond was later cut and polished into 9 different gems, we too wondered how beautiful it would be to create our own 9 gems that could rule our hearts for eternity.





Diamonds Luxury Residential lowers

New icons of perfect life and lifestyle

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A REALITY OF





THE CULLINAN AVENUE (BOUTIQUE RETAIL)



THE CULLINAN EMPORIUM (LUXURY SHOPPING PLAZA)





GLAZING THE DIAMONDS... UNVEILING SOON...

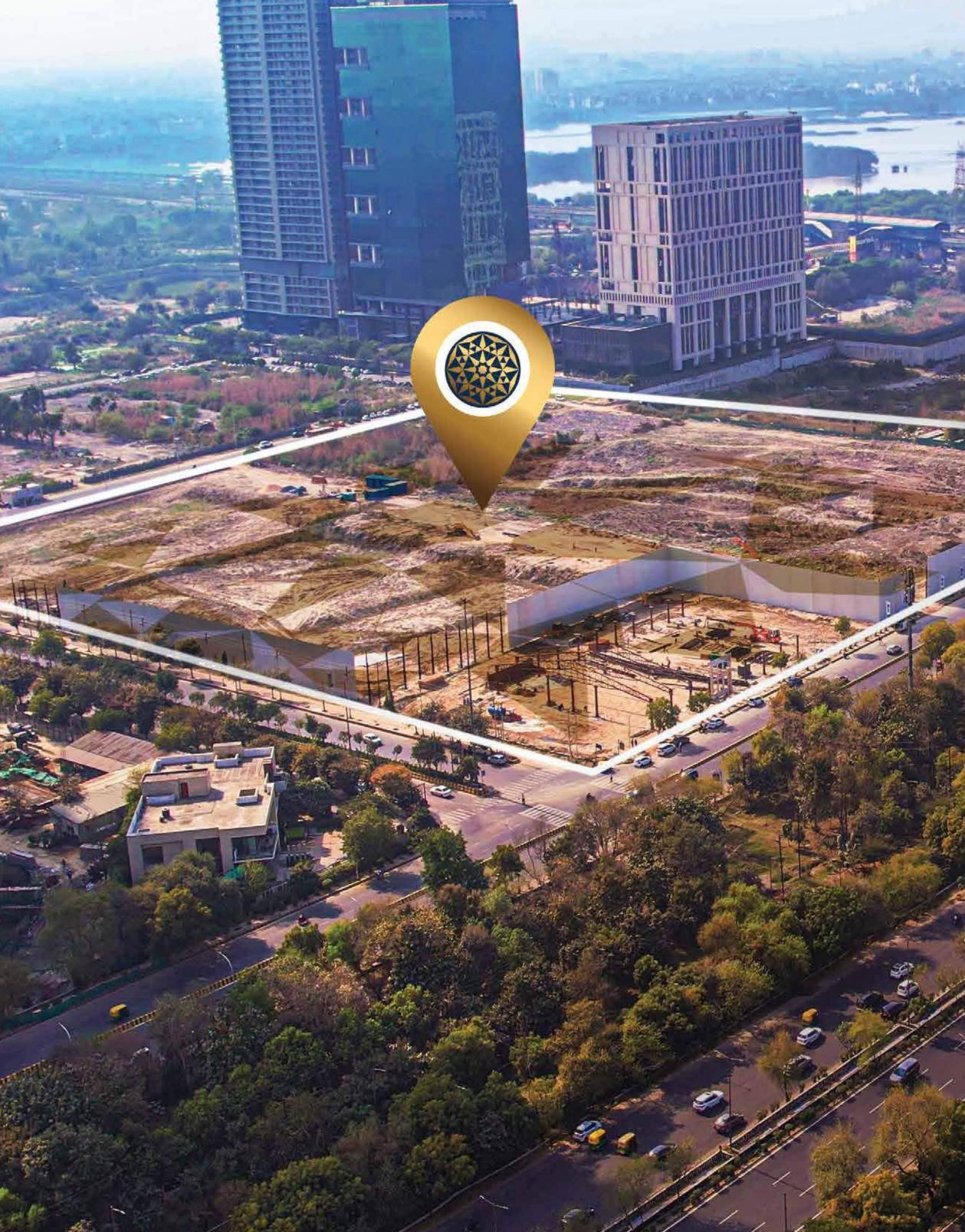


Boutique Retail Luxury Shopping Plaza

## ONE-IN-A-MILLION ADDRESS, OKMFROM DELHI



AN UNMATCHED LOCATION



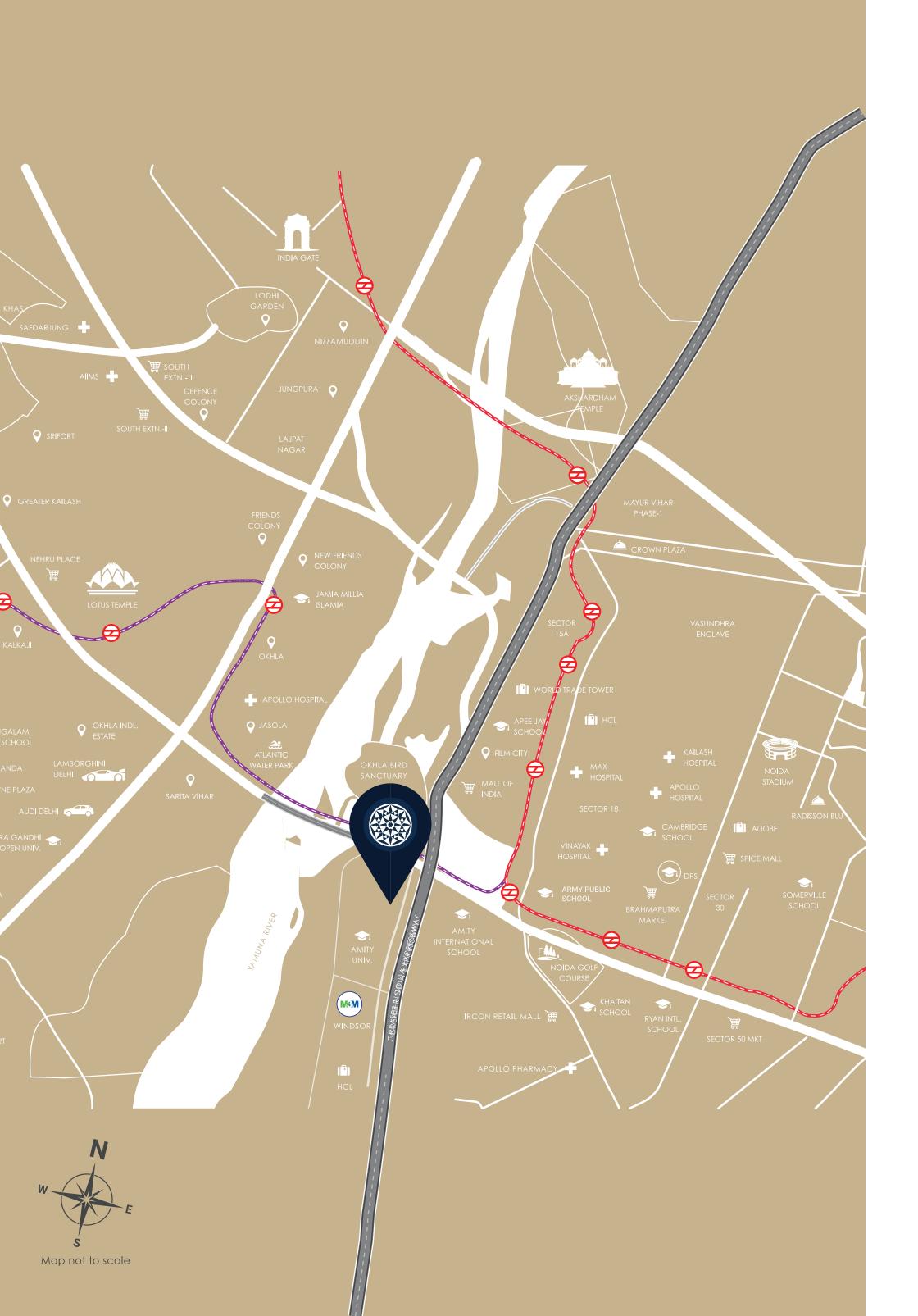
### FLY INTO YOUR AIR CASTLE – A DESTINATION SO WELL CONNECTED

Positioned strategically on the map, The Cullinan is an unparalleled mixed-use land development situated in close proximity to South Delhi. Picturesquely located beside the river Yamuna, bordering Delhi and Noida, The Cullinan is also just a stone's throw away from Okhla Bird Sanctuary making it feel truly like the capital itself.

Easy to approach by road as well as by the city metro, its comfortable entry and exit points make travelling to and from the mini-city even more breezy,

Wide roads, lanes and alleyways help with easy commutation within the expansive, luxurious complex.

The residences, boutique reatil and the luxury shopping plaza have been strategically planned in a way as to allow you exquisitely balanced breathing spaces. Celebrate The Cullinan with its never-before uber luxurious lifestyle.



#### SCHOOLS & UNIVERSITIES:

<ul> <li>Amity University</li> </ul>	2 min

- Pathways School 5 min
- Cambridge School 5 min
- Step By Step School 8 min
- Genesis Global School 10 min
- Shiv Nadar 10 min

#### **HOSPITALS & HEALTHCARE CENTRES:**

<ul> <li>Max Healthcare</li> </ul>	5 min

Felix Hospitals	8 min
	Felix Hospitals

- Jaypee Hospital 8 min
- Apollo Hospital 10 min
- Fortis Hospital 10 min
- AllMS, Delhi 15 min

#### **CORPORATES:**

• Techno Park	2 min
• Wipro	5 min
<ul> <li>Jasola Business Park</li> </ul>	5 min

- Vatika Business Centre 10 min
- LG Electronics India HO 10 min
- NIIT 15 min

#### B SHOPPING:

• Sector 18	2 min
566101 10	Ζ Ι Ι ΙΙΙΙ Ι
<ul> <li>Logix City Centre</li> </ul>	5 min
<ul> <li>New Friends Colony</li> </ul>	10 min
<ul> <li>Ansal Plazza</li> </ul>	12 min
	1 5

 Defence Colony 15 min • Connaught Place 20 min

#### **C** HOTELS:

- Radisson Blu -Sector 18 5 min Eros Hotel
- 10 min • Shangri-La Eros 15 min
- Le Meridien
- Taj Man Singh 15 min

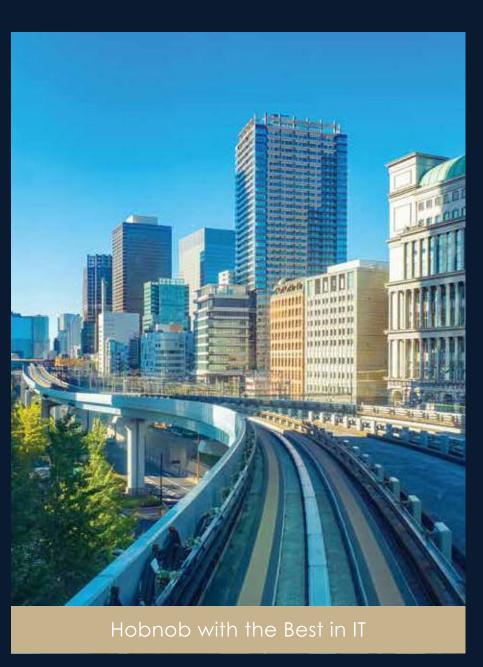


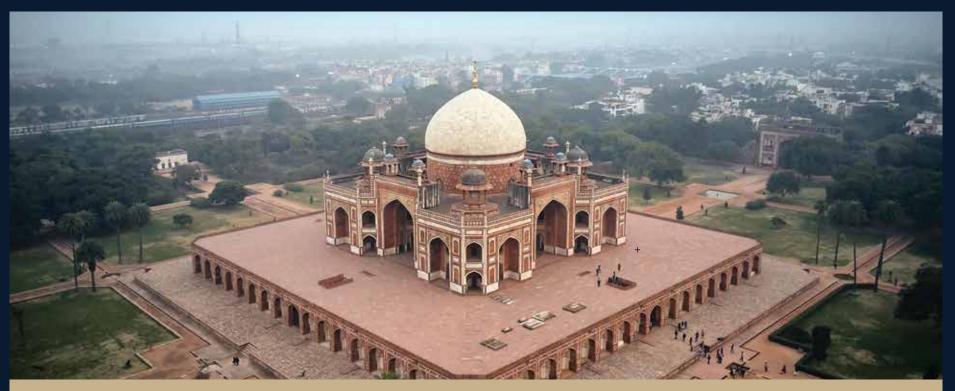
#### ZERO DEGREE OF **SEPARATION**

15 min









In Touch with Heritage (Humayun's Tomb)



Great places for day-long indulgences (Akshardham)



A Natural Getaway (Okhla Bird Sanctuary)

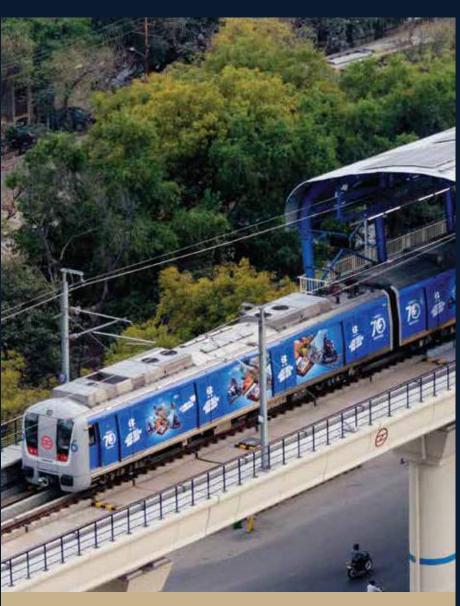


For Enchanting Get-Togethers (Dalit Sthal)

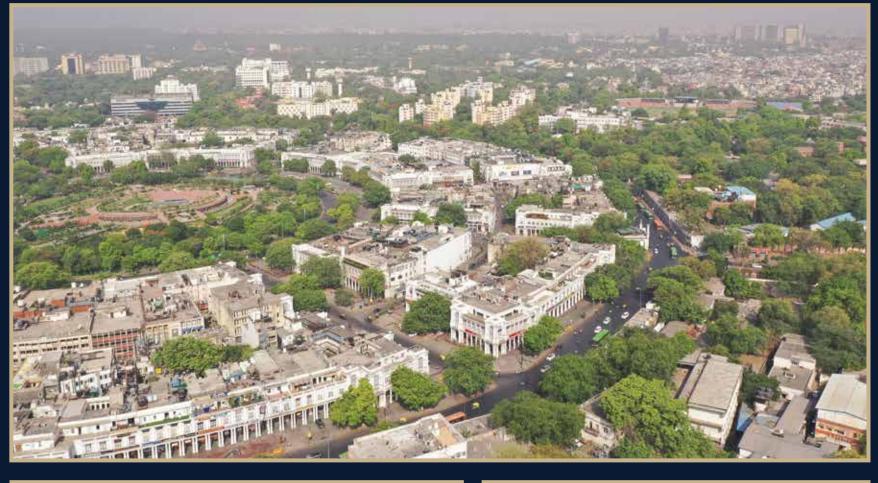


Sprawling Cityscape

6.0



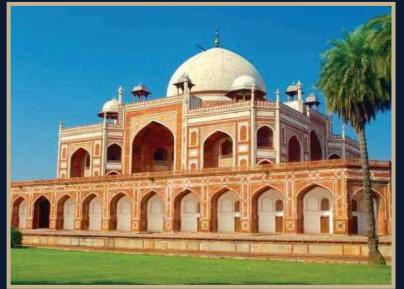
High Speed Connectivity











Stock Image



#### A RARE WEAVE

A landmark of awe-inspiring magnitude, The Cullinan offers breath-taking views of the river Yamuna while unfolding a spectacular, self-contained world within. Futuristic, feature-rich and spread over 12.8 acres, this exceptionally designed development allows every resident effortless access to conveniences and leisure. This is the only such mixed-use land development in Noida that is in proximity to the National Capital of India with effortless access to India Gate, Connaught Place and Rajghat form a rare weave of historical, cultural, and symbolic elements, representing different facets of country's past and present.

## ABOUND IN BRILLIANCE, REVEL IN LUXURY







#### THE BRILLIANCE THAT IS THE CULLINAN

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A standard so exotic, you will love it. A cut so fine you will cherish it. A brilliance so exquisite you will get dazzled by it. The Cullinan is the finest gem that is redefining the skylines of Delhi-NCR.

And, just like the invaluable and illustrious diamond itself, its status also stands second to none. Its amenities are best-in-class, highly exotic and extravagantly luxurious.

Designed by the world-renowned DP Architects from Singapore and built by the most reputed engineers from all over the world, The Cullinan is the place that allows you to experience the highest notes of life that this uber-luxurious Mixed-Use Development tastefully offers. Offerings that are only meant for the finest in class, suitable for royalty, commanding the highest social status.



#### GO FOR A WALK IN THE CLOUDS

Walk lightly! For even the feet have senses. Allow yourself to soak in the brilliance, the beautiful greens – landscaped and skyscaped, the stunningly lavish surroundings and the impeccable architecture. Just focus! Focus on ecstasy, on harmony, on keeping with the balance.

Experience living high up in the clouds with the lowest floors starting from 100 feet above the ground. With exquisite greens all around, freeze your every moment in the most picturesque frame you've ever lived.





#### MAKE MEMORIES HIGH UP IN THE SKY

A confluence of lines and curves, the natural and the artificial, of textures, fine finishes and exotic patterns, **the clubhouse** at The Cullinan is a place high up in the skies ideal for both high-octane celebrations and elegant get-togethers.

A flexure of Biophilic Cosmos and Organic Clarity, the clubhouse is the place where you can reach out for the skies, literally.







### DESIGN | PURPOSE | HARMONY

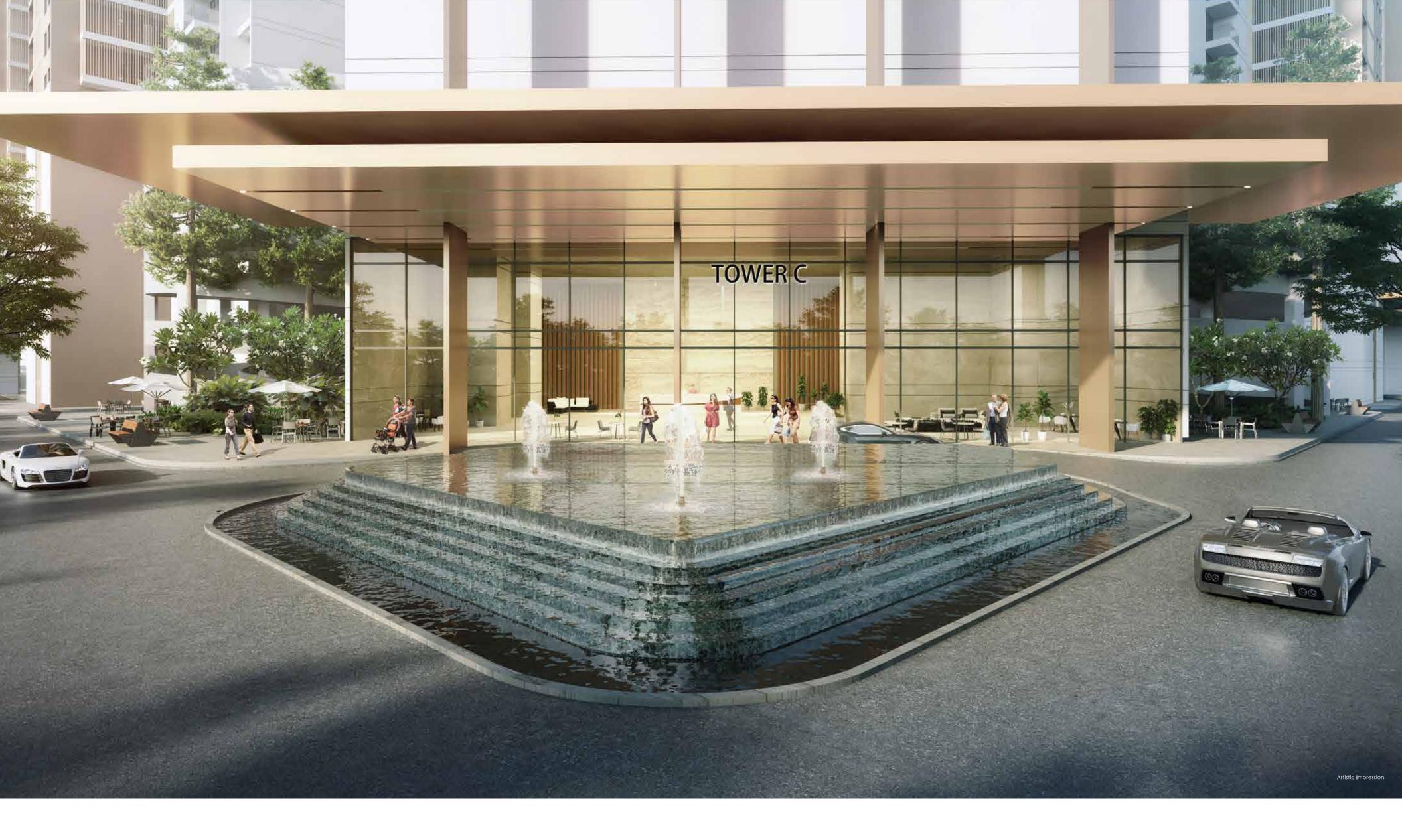
Artfully structured and diligently constructed, the clubhouse at The Cullinan is the place where nature gets interspersed with technology, bringing you the finest indulgences right in your backyard.

Behold a friendly joint that's breathtakingly out-of-the-world.



GRANDIOSE LIVING SPACES







BECAUSE YOUR STATUS IS YOUR OWN Diligently crafted grandiose drop-offs, exquisitely architected lobbies and private elevators not just offer individualized living spaces for your highest comfort, but also present you in your most stylish to your valued visitors and guests.





DIVE IN ABUNDANT LUXURY The Cullinan is a place where you get the best that life can offer on a platter so beautiful that you can feast on it forever. State-of-the-art and indulging amenities will luxuriate your lifestyle like never before.

Gorgeous sky swimming pools, walkthroughs by the streams, gymnasiums, sky gardens, sky clubs and sky sports complexes 70 ft. above the ground, et al., offer a grand, larger-than-life experience that you will cherish for life.





PARENTS PLAY KID

The Cullinan has also been thoughtfully designed to make daily living for your kids a lifelong indulgence. The development is crafted in a way to help your children nurture their latent talents, enabling them to enjoy fulfilling growing up years.





LIVE SPECTACULAR AT M3M THE CULLINAN

Brilliantly architected and thoughtfully designed, 3,4 and 5 bed uber luxurious apartments, The Cullinan offers you an invaluable status that is priceless.

## BOUTIQUE RETAIL & A LUXURY SHOPPING PLAZA

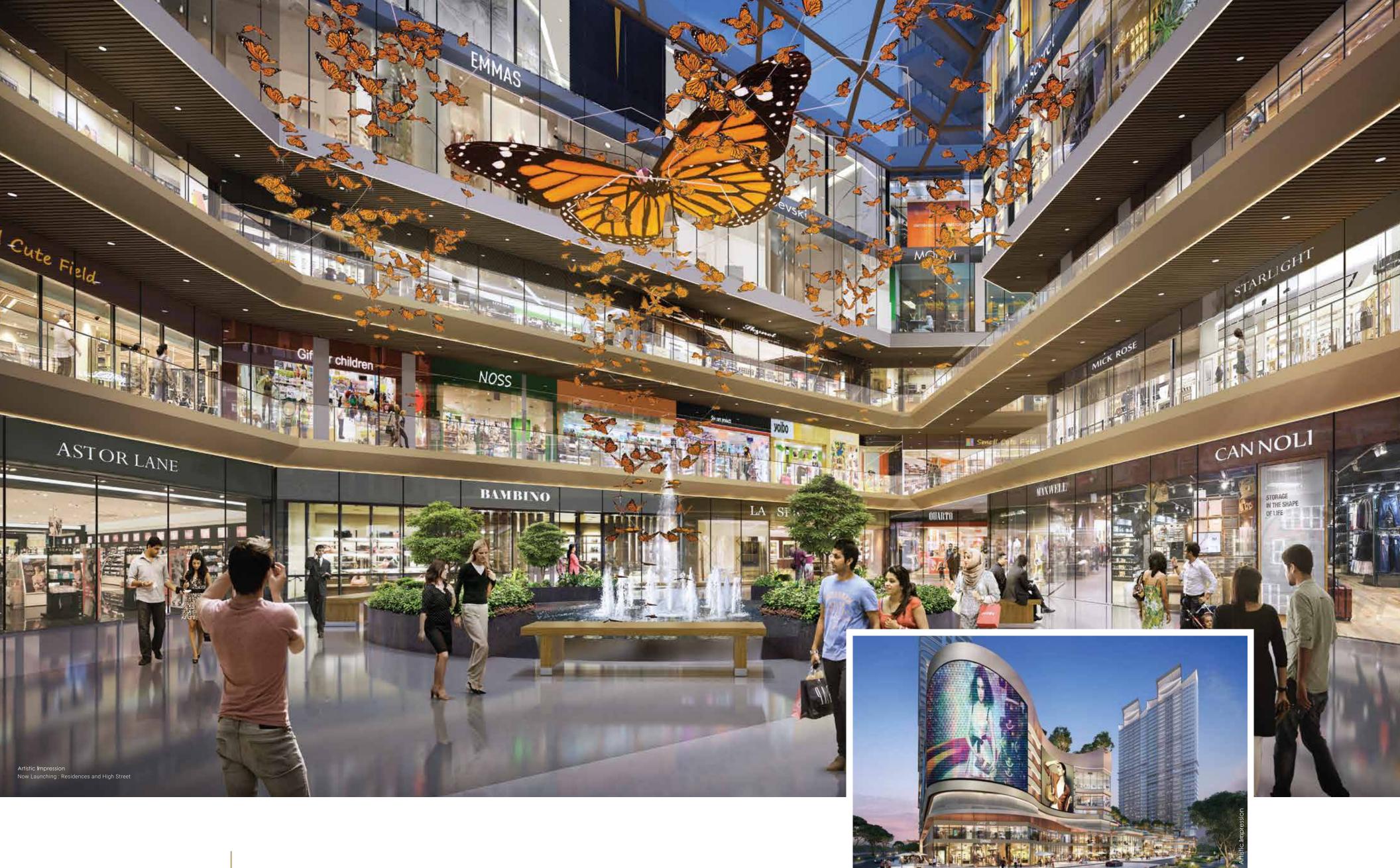


THE CULLINAN AVENUE & EMPORIUM





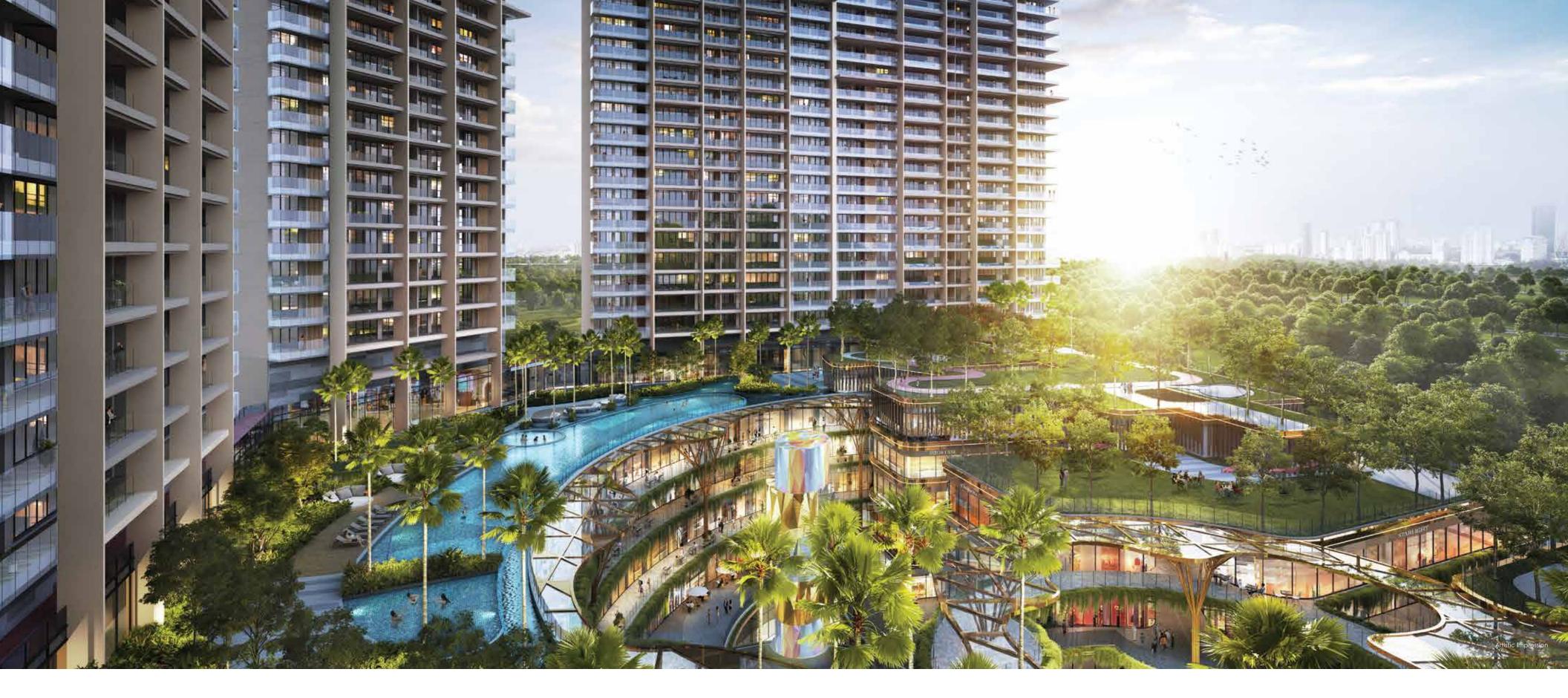
THE CULLINAN AVENUE SHOP LIKE NEVER BEFORE Enchanting alleyways that excite, curated sensations that overwhelm and satiate your sartorial cravings, The High Street -Boutique Retail at The Cullinan is one indulgence you would love to have over and over again.





THE CULLINAN EMPORIUM DISCOVER THE DIFFERENCE

World's best luxury brands meticulously brought together under one roof, individualized attention, hassle-free parking and more, shopping at The Mall - The Luxury Shopping Plaza is an indulgence of the next level. Amazingly enriching, it would turn your every shopping moment into memories you will love to replicate - almost like nothing you've ever seen before.





#### OWNING THE CULLINAN

You can own the largest rough-cut diamond ever found, or you can own a unit in The Cullinan. An ultra-modern and the most stylish mix-use development project ever envisioned at Noida and Delhi-NCR, you deserve to be here if you're one amongst the crème-de-la-crème movers and shakers of modern-day India.









#### SALIENT FEATURES<sup>\*</sup>

Air-conditioned Apartments & Lobbies

Triple Height Residential Lobbies

Sprawling Podium With Swimming Pool & Ample Amenities

Outdoor & Indoor Recreational Facilities

Differently Abled Friendly

One Of The Largest Club In Noida

Residences Start From 100 Feet Level

Food Courts

Multiplexes

Two Apartment Per Floor

3-sided Wrapped Balcony

Private Pool

High Speed Elevators

Exhilarating Panoramic Views



#### M3M - MAGNIFICENCE IN THE TRINITY OF MEN, MATERIAL & MONEY

M3M is one of the fastest growing real-estate developers in the country with speed, class, luxury and innovation being at the core of its vision. The Group has launched a slew of iconic projects, designed and developed by world-class partners. The Cullinan being one of its most ambitious. The Group's projects have repeatedly been acknowledged as the best and have been felicitated with numerous business and lifestyle awards the world over.

What sets M3M apart as a developer and provider of luxury living experiences across the country is its world-class designs, high-end amenities, and the use of top-notch materials. M3M has scripted its market success and built formidable brand equity within a short timespan owing to its firm commitment to innovation, quality, customer satisfaction, ethical behaviour and assured on-time deliveries.



### OWN A ONE-IN-A-MILLION ADDRESS.

### OWN EVERYTHING YOU EVER IMAGINED.



#### — TRANSFORMING THE SKYLINES OF INDIA —

### A JOURNEY OF MORE THAN A DECADE



# THE WORLD IS UN A BELIEF THAT BINDS US TOGETHER

## NOW TAKING US ACROSS INDIA

GURUGRAM NOIDA PANIPAT

#### ACHIEVED MANY MILESTONES OVER A DECADE

Largest Developer

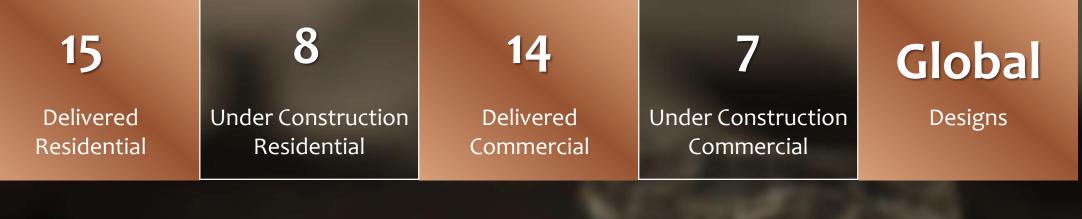
in North India

**2 Cr. Sq. Ft.** of Area Delivered

**4 Cr. Sq. Ft.** of Area Under Construction

3,000 Acres of Landbank **1 Lakh Cr.** of Estimated Revenue Potential **200+** Leasing Partners

# BUILT A PORTFOLIO OF 45 PROJECTS







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# NOIDA

Ready to Get Bull's Eyed?

#### HERE TO TRANSFORM WITH OUR CORE VALUES

TRANSPARENCY | TRUST | TIMELY DELIVERY

#### UNVEILING LUXURY SOON

E ALE Malaker

## A One-of-a-Kind... NEVER-BEFORE PROJECT



A LANDMARK THAT WILL CHANGE THE FACE OF NOIDA. **FOREVER...** 



#### THE PROJECT

**12.858** Acres

33

Floors

#### 16L Sq. Ft. RETAIL

5.2L Sq. Ft. High Street Retail and 10.9L Sq. Ft. Mall

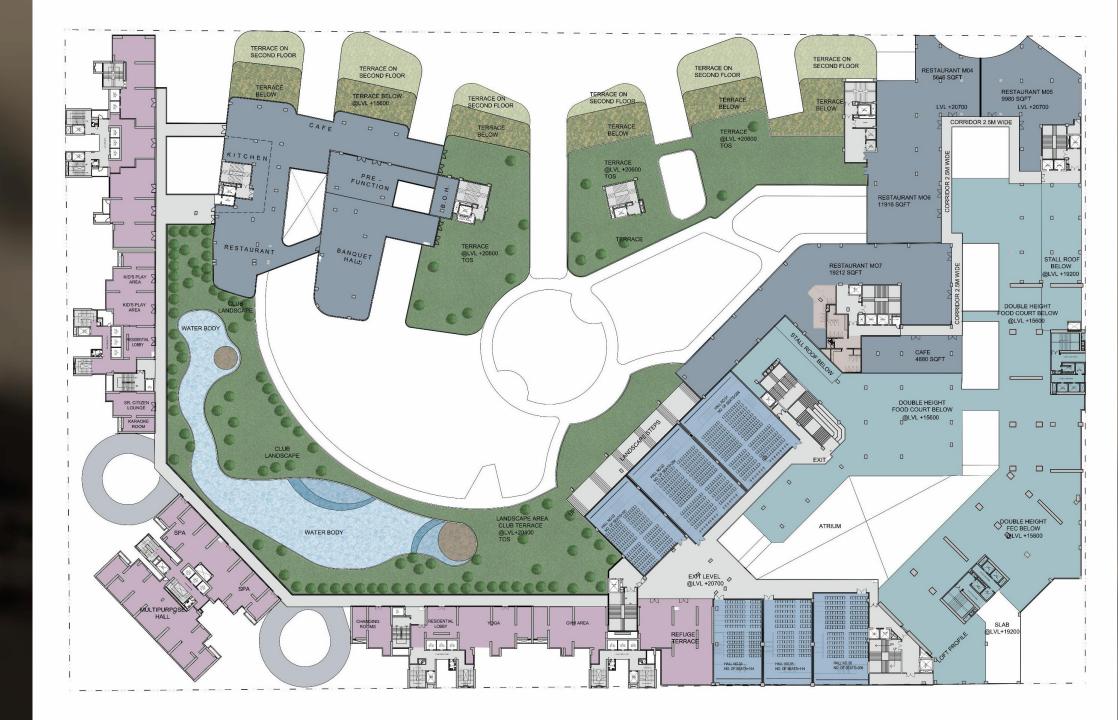
> **360** Apartments

**1L Sq. Ft.** The State-of-the-Art Club

5.5 Acres Green Residential Towers



#### SITE PLAN



#### THE EPITOME OF LUXURY







#### **GRAND ENTRANCES**

Drop-Offs and Triple-Height Lobbies



#### ARCHITECTURE

Modern Architecture with Open Landscaping



Approximately 5.5 Acres of Landscape at All Levels



#### PERIPHERAL TOWERS

Tower Placement to Achieve Exhilarating Perspective



#### AMENITIES

Sports and Other Club Amenities, Offices and Commercials



#### ACCESSIBILITY

Barrier-Free Vehicular Movement Restricted to Entry and Exit Only, Golf Carts for Ferrying



#### RESIDENCES

Choices of 3, 4 & 5 BHK Luxury Apartments



Largest Sector with Open Spaces, Public and Semi-Public Use Facilities in Noida

#### FACETS OF OPULENCE

**Five Towers** Placed Such that Each Gets Exhilarating Views and there is No Overlap between them

Conscious Decision of Providing **Frontage to All** Important Mixed Land Use

**1,00,000 Sq. Ft.** Sky Club Sprawling at 70 Ft. Above the Ground Overlooking the Lush Greens Whole Campus is **Barrier-Free** and Vehicular Movement is Restricted to Entry and Exit Only

Multi-Level Car Parking with Direct Access to Commercial at Podium Level **16L Sq. Ft. o**f Leasable Commercial-High Street Retail and AC Mall

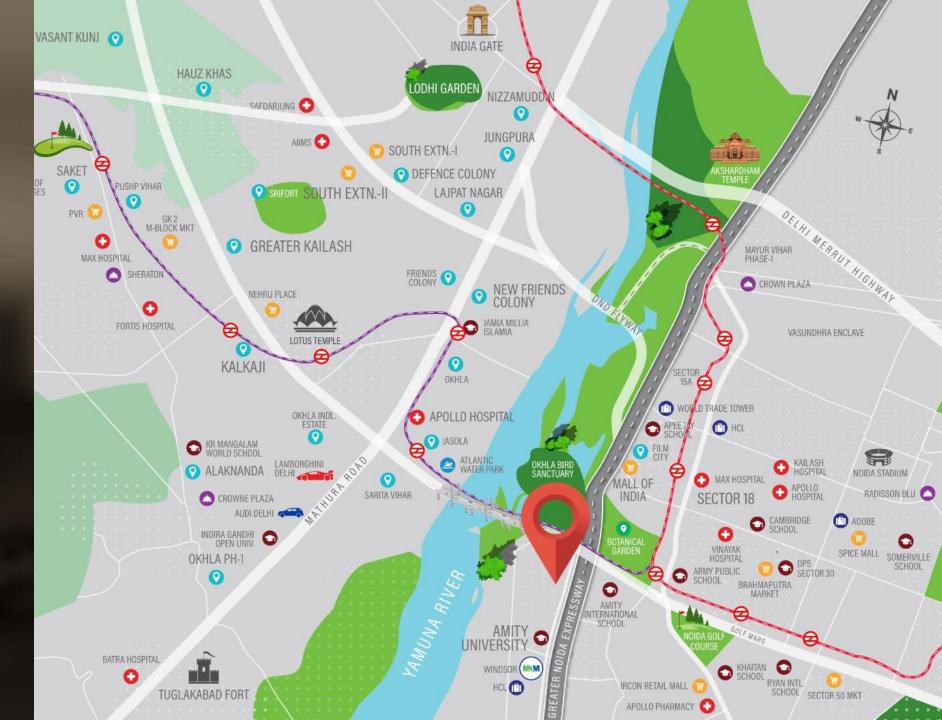
Full **Pedestrian Plaza** with Lush Greens

> Multi-Layer Security Systems **7-Tier Security**

## EXALTED RESIDENCES

LOWEST FLOOR 100 FT. ABOVE THE GROUND

## SAIL IN, SAIL OUT ACCESSIBILITY A BREEZE



#### **MONUMENTAL DROP-OFFS** COMPLEMENTING YOUR FABULOUS LIFESTYLE

#### EXQUISITE ARCHITECTURE TRIPLE-HEIGHT LOBBIES



## **DEDICATED ELEVATORS**

HIGH SPEED, HIGH CONVENIENCE (3 ELEVATORS FOR 2 RESIDENCES)



## LIVE IN A SPECTACULAR VIEW

FRAME YOUR MOMENTS

#### ADVENTUROUS GROWING UP HEAVEN FOR YOUR KIDS

## INDULGE WITH UPSCALE AMENITIES

a most 1

## FLY HIGH, GET ALLURED

1L SQ. FT. SKY CLUB | 70 FT. ABOVE THE GROUND | 24/7 CONCIERGE

#### **CELEBRATE THE EPITOME**

#### OF RECREATION (THE CLUB)



160-Feet-Long Outdoor Swimming Pool with 160-Feet-Long Lap Pool and Decks



Outdoor Sports Facilities Including 2 Tennis Courts and 2 Basketball Courts



8000 Sq. Ft. Banquet Hall With 10000 Sq. Ft. of Connected Party Lawn



Billiard's Lounge and Card Rooms



Well-equipped Air-Conditioned Gym



Yoga and Meditation Grounds with Reflexology Paths



7 Varieties of Luxury Spa Retreat



High-Tech Fitness Center Designed for Personal Training and a Beauty Lounge



Double- Height Business Centers with an Area 40,000 Sq. Ft.



Hybrid Waiting Lounges -Senior Citizen Lounges

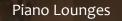


Private Dine-In and Cooking Michelin Star Restaurants and Bar



Private Party and Barbeque Zone





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Tea and Coffee Shops



Outdoor Stepped Terraces with Panoramic Views of Expressway

#### SPIRIT UP

IN THE CLOUDS (THE CLUB)

FOOD & BEVERAGES	CHILD CARE	LEISURE	EXPERIENCE	WELLNESS CENTER	SPORTS FACILITIES
Multi-cuisine	Tot Lot	Private Screening	Dedicated Parking	Indoor and Outdoor Pools	Badminton Court
Sports Bar	Day Care	Large Banquet	Collaborative Spaces	Gymnasium	Cycle Track
Bakery & Cafe	Kids Play Area	Cards Room	Large Green Spaces	Salon and Spa	Tennis Court
Bar / Cigar Lounge	Reading Area	Bowling	Luxury Lounges	Yoga Decks	Basketball Court

## SKY SPORTS ARENA

33,000 SQ. FT. COMPLEX ; 70 FT. ABOVE THE GROUND



### EXQUISITE HIGH TERRAIN

#### FROM LANDSCAPING TO SKYSCAPING

#### YOUR ENCHANTING SKY CASTLE

#### LIVING IN 2.4L SQ. FT. OF LUSH GREENS



HEDGE GARDENS



YOGA GARDENS WITH REFLEXOLOGY PATHS



OUTDOOR LIBRARY

AROMA GARDEN JOGGING TRACK



SKATING RINK



KIDS PLAY AREA

Alling



PARKS



PARTY LAWNS



#### AMENITIES

PRIORITY FOR US, LUXURY FOR YOU



Two Apartments to a Lobby



Semi-Private Terrace Pool



Elevators (3.5mps)



Exhilarating 360-Degree **Panoramic Views** 



12' Deep Decks



Top of Line Fixture in Toilets

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3-4 Car Parks Per Apartments



EV Charging Bays



Natural Sunlight and Ventilation



Crafted Kitchen



VRV Air Conditioned



**Biometrics** with **RFID** Vehicle Tag



24\*7 CCTV Surveillance

Alarm



Guards with Dog Squad

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Visitor Detection

in Lobby



Physical

Patrolling

7-Tier Security



Society Security

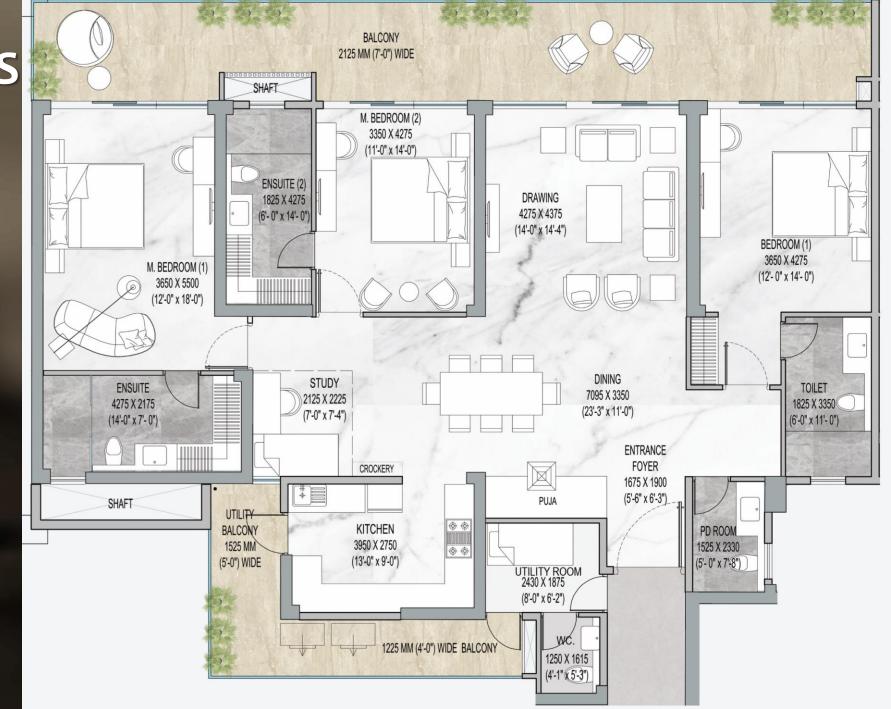
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Amenities

#### LAVISH HOMES 3200 SQ. FT.

- 3 Bedrooms
- 3 Toilets
- Drawing/Dining
- Kitchen
- Staff Room
- Staff Toilet



#### **LAVISH HOMES** 4200 SQ. FT.

- 4 Bedrooms
- 4 Toilets
- Drawing/Dining
- Kitchen
- Family Lounge
- Staff Room
- Staff Toilet



#### LAVISH HOMES 6100 SQ. FT.

- 5 Bedrooms
- 5 Toilets
- Drawing/Dining
- Kitchen
- Family Lounge
- Staff Room
- Staff Toilet



#### COMFORTABLE PAYMENT PLANS



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